A REPORT ON DEPT.OF BOTANY & IQAC WORKSHOP ON 3rd to 5th October 2024

A 3-day workshop on **Sustainable Tea Farming & Marketing: Opportunities & Challenges for Small Tea Farmers**, organized by **CCS-NIAM**, **Jaipur** (Choudhury Charan Singh National Institute of Agri. Marketing) in collaboration with **TETGLDA**, **Assam** (Tea & Ex-Tea Garden Labourers' Dev. Association), **Dept. of Botany & IQAC**, **Mariani College**. Prof. G. K. Saikia (Assam Agri. Univ.), Dr. R. K. Gohain Baruah (Mariani College) & Mr. N. Barman (Assistant Director, Tea Board, India) & 50 no Small Tea Growers & Students (Farmer) participated in the inaugural meeting & training session on **3.10.2024**. Principal Dr. H. Goowalla, academic vice-principals Dr. B. Buragohain & Mr. R. Dutta, Mrs. B. Phukon (HoD Botany), Dr. R. Saikia, Mrs. M. Dutta Borah & other faculty members were present in the meeting. On **4.10.2024**, the participants were taken to Cinnamara Tea Factory, Jorhat. Manager of the factory Mr. A. B. Choudhury & assistant manager Mrs. N. B. Choudhury demonstrated about tea processing & tasting. On **5/10/2024**, participants were taken to Jorhat Tea Auction Centre, Cinnamara. Mr. R. Hazarika, the director of the center gave demonstration on tea e-auction and tea tasting.



যোৰহাট মুৰমুৰীয়াত অৱস্থিত টি অকশ্যন চেণ্টাৰ (এম

জংচন)ত চাহ বিক্ৰীৰ ওপৰত কৰ্মশালা দিয়া হয়।

কৰ্মশালাত অংশগ্ৰহণ কৰা ছাত্ৰ-ছাত্ৰীসকলৰ লগতে ক্ষুদ্ৰ

বৰুৱাই অংশগ্ৰহণ কৰে। সদৌ অসম ক্ষুদ্র চাহ খেতিয়ক

সন্থাৰ যোৰহাট জিলা সমিতিৰ সম্পাদক কৃষ্ণ প্ৰসাদ

শৰ্মাই অনুষ্ঠানত থাকি দিহা পৰামৰ্শ আগবঢ়ায়। অনুষ্ঠানত

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Assam

Workshop on sustainable tea farming & marketing begins at Mariani College

By The Hills Times - October 4, 2024



Representational Image

HT Correspondent

JORHAT, Oct 3: A three-day workshop titled 'Sustainable Tea Farming and Marketing: Opportunities and Challenges for Small Tea Farmers' got underway at the old campus of Mariani College on Thursday.

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চিকিৎসাধীন হৈ থাকিব লগীয়া হোৱা

বাতৰিয়ে সকলোকে মৰ্মাহত কৰি তলিচে। ডিস্টো ৰাইচাইৰ গাঁৱৰ নিবাসী

The speakers included Dr Gautam Kumar Saikia from Assam Agricultural University, who discussed tea farm business planning; Nipun Barman from the Tea Board of India, who highlighted the Board's role in supporting small tea growers; and Dr Raj Kumar Gohain Baruah of Mariani College, who addressed sustainable farming and E-National Agriculture Market strategies.

https://thehillstimes.in/assam/workshop-on-sustainable-tea-farming-marketing-begins-at-mariani-college





"Sustainable Tea Farming and Marketing: Opportunities and Challenges for Small Tea Farmers"

Organized by: CCS National Institute of Agricultural Marketing (NIAM),

In association with: Tea & Ex-Tea Garden Labourers' Development Association,

With local coordination from: Department of Botany, Mariani College; & with assistance from IQAC, Mariani College

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Date: 3rd – 5th October, 2024

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Venue: Old Campus, Mariani College

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